

DESIGNING CONSISTENCY:

ETHOSOURCE'S

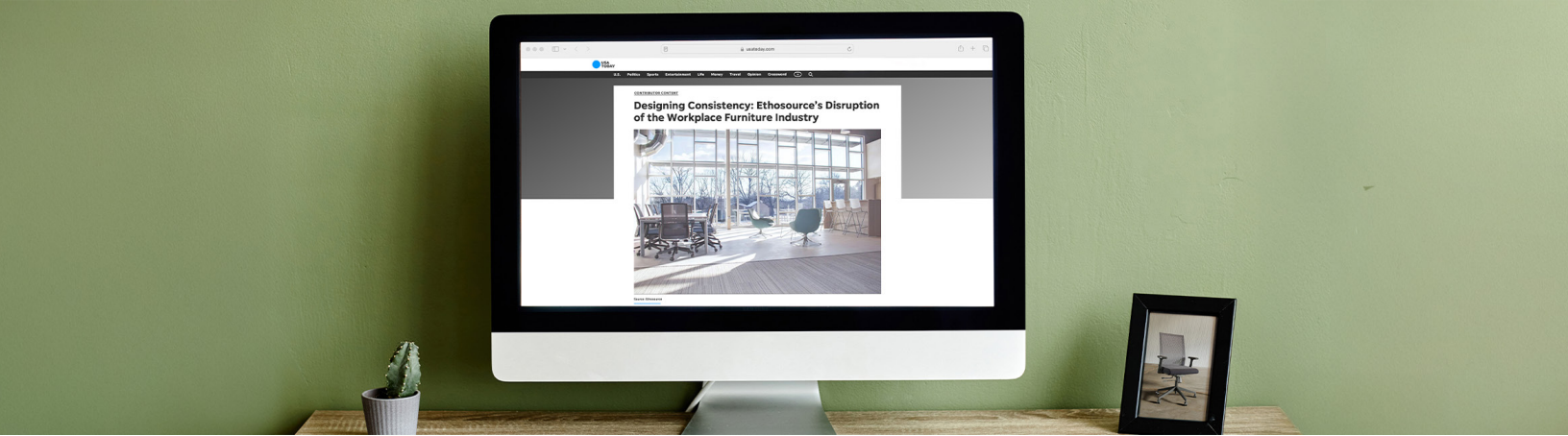
DISRUPTION OF THE WORKPLACE FURNITURE INDUSTRY



AS SEEN IN
 **USA
TODAY**


ethosource
OFFICE FURNITURE

www.ethosource.com



ETHOSOURCE IS HONORED TO BE FEATURED IN USA TODAY

Recognizing our commitment to reimagining workplace consistency on a national scale. We simplify procurement, support cost management, and ensure seamless execution, even across multiple sites and evolving business needs.

USA TODAY CAPTURED WHAT SETS ETHOSOURCE APART:

- Most companies furnish offices locally, which creates inconsistency between locations and weakens overall brand identity. Ethosource offers a unified, scalable solution for **organizations that want every workplace to reflect their brand consistently, no matter where it's located.**
- Unlike traditional dealers, Ethosource's national-first model means flexibility and scale; we partner with hundreds of manufacturers and operate large-scale warehousing for **seamless multi-location service.**
- At the core is the National Standards Program: **a tailored plan and client-branded web portal** that create uniformity, simplify ordering, and uphold brand standards everywhere a company operates
- **Ethosource's execution keeps projects on track:** coordinating shipments, managing installation, and adapting to inevitable delays—protecting the project's timelines and vision.
- The approach delivers more than just furniture: it **creates cohesive workspaces, eases decision-making, and brings brand culture to life.**

“What clients love about the system is how it simplifies decisions while keeping their brand consistent across every location. Local teams can order confidently, knowing everything aligns with their brand vision and fits within their budget.” **-John Gallen, Founder of Ethosource**

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