

CASE STUDY:  
**ALVERNIA**  
READING COLLEGETOWNE CAMPUS



# Case Study

## Alvernia: CollegeTowne

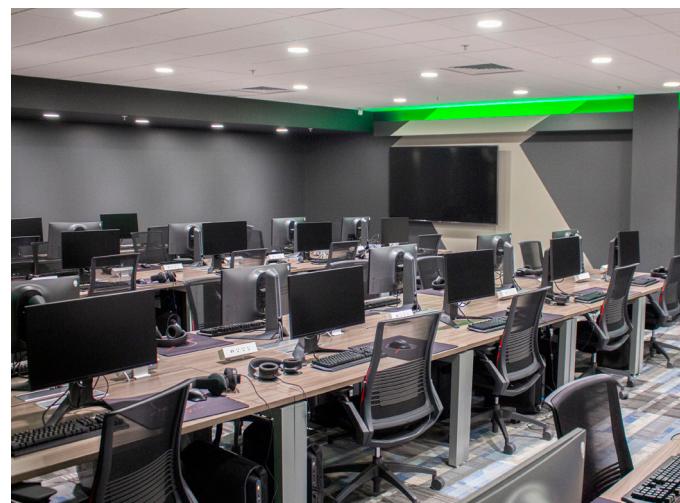
In 2020 Ethosource was selected by Alvernia University to be their partner to furnish their new CollegeTowne facility at 401 Penn Street in Reading, PA.

This exciting new campus was created to showcase Alvernia's student-centric approach to learning and also served to bring a thriving new energy to the Penn Street corridor. The new state of the art facility is home to numerous new Bachelor of Science programs including Electrical, Mechanical and Industrial Engineering. A new trading floor and business lab provides a variety of leaning experiences for a wide range of upper-level business courses.

The facility includes numerous classrooms, faculty offices, meeting spaces, labs, E-sports, a business incubator, faith spaces, student lounges as well as beautiful and modern residences which provide students with a living-learning experience in the heart of a downtown environment.



Alvernia CollegeTowne



E-sports Room



Trading Lab



Dorm Rooms

**CUSTOMER**  
Alvernia University  
**APPLICATION**  
Higher Education  
**LOCATION**  
Reading, PA



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Throughout the project Ethosource provided consultation on all aspects of interior furnishings including color and material selections, space utilization, product specifications and tie-in of furniture to meet the specific technical requirements of the various learning environments. The furnishings provided by Ethosource included the following solutions:

- Mobile classroom tables and seating
- Faculty offices
- Conference and meeting rooms
- Student Lounge areas
- Business Incubator spaces
- Student Housing furniture
- Study rooms
- Executive Offices
- Common Area Furniture



Multi-purpose Lounge Areas



Common Area Touch Down



Collaboration Space



Ethosource worked in conjunction with numerous trades to ensure that furniture was in place and ready for the grand opening in time for the 2021 Fall Academic Semester. The end result was a spectacular space that faculty, staff and students are raving about. Ethosource is continuing its partnership with Alvernia to replicate what was done at Reading CollegeTowne at other Alvernia facilities in the region.

Common Area Lounge



Classrooms



Student Lounge



Common Area Seating



Student Study Rooms

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